



Westbeach

THE CANADIAN
SNOWBOARDING
ORIGINAL



WINTER 2010/11
Buyers Guide





OUR RULES?

WE HAVE NONE. WE DO THINGS BECAUSE WE CAN. GO PLACES BECAUSE THEY'RE THERE. NO START GATE. NO FINISH LINE. NEW PLACES. NEW TERRAIN. NEW FRIENDS. NOT A TO B BUT ALL POINTS IN-BETWEEN. NO MAPS. QUESTIONABLE TURNS. DETOURS. COMPLETELY LOST. BUT TOTALLY THERE. FACE SHOTS. SLED FUMES. PARK SESSIONS. STREET MISSIONS. HIGH FIVES. NOTHING IS ABSOLUTE. NEVER SAY NEVER. CAN DO. DESIGN, RIDE, TEST. BACK TO THE DRAWING BOARD. RE-DESIGN, RIDE, TEST. REPEAT. ALL IN THE PURSUIT OF ABSOLUTE SNOWBOARDING PERFECTION.

TEAM

PRO

Matt Belzile // Lucas Ouellette // Jody Wachniak // Steph Just // Beau Bishop

ANKLE BITERS

Wiley Tesseo // James Agostino // Robby Balharry // Adam Mills



FEATURED

This Page L to R:
 Ridge Runner Jacket + The Cut Pant
 All Seasons Jacket + Longhorn Pant

That Page:
 Morrissey Jacket + Franz Pant

WINTER 2010 / 2011

THE WALKMAN, EXPO '86, AND VARIOUS REINCARNATIONS OF PLAID. AT WESTBEACH, WE'VE SEEN A LOT OF CHANGES OVER THE LAST THREE DECADES.

Still, nothing stokes us out more than the absolute simplicity of quiet pow turns while snowboarding with our friends. At the end of the day, it's all about enjoying the little things.

There aren't many brands that have been around as long we've been doing our thing. But rather than sitting back and riding coattails, we've spent the last year riding new spots with old friends on a retrospective journey of 30 years in snowboarding. Our team riders traveled and our office staff were sometimes MIA, as we continued down the same path we've always been on—thinking, dreaming, sketching, prepping, creating, testing, shredding, re-testing, and grinning.

The result, as we're sure you'll agree, is our best lineup yet. We've upped our Basecamp and Summit waterproof ratings to 10,000mm and 15,000mm in Classic and increased most Sub-79 outerwear to 8,000mm. Furthermore we have three new marquee collections we're proud to introduce: The BC Bud; Andrew Pommier for Westbeach; and our Keep A Breast, (breast cancer awareness charity) collaboration.

With engaging design, standout colourways and some of our most advanced technical construction to date, the 2010/11 Westbeach line continues our tradition of developing products dripping with big ideas, technical function and fashion-forward aesthetics. All driven by our undying passion for this snow-shredding lifestyle that ignites the fire in us all.



BC BUD COLLECTION

**ROLL-UP, ROLL-UP!
OUR BC-BUD COLLECTION IS
PACKED WITH ECO-FRIENDLY
HEMP AND FRIDGE-
EMPTYING RADNESS.**

Whether it's on a mountain summit far above the clouds or catching radical airtime off a favourite park booter, getting high is something of a pastime here in the mountains of British Columbia.

So, in honour of this beloved tradition, we've rolled up a little collection of eco-friendly products to keep you warm and fuzzy when riding through the cold smoke. While a lot of green products often have a bare-foot, granola vibe to them, let us be perfectly blunt when we say that the BC Bud Collection weeds all of that out.

With clean design and exceptional performance from strong fabrics such as recycled polyester and hemp blends, your sessions will never be a bust again... But you might have a case of the munchies.

DUDE,
It's like,
Hemp eh!



FEATURED

This Page:
BC Bud Jacket + Franz Pant

That Page:
I Heart Whatever Tee + The Cut Pant

4001 / BC BUD JACKET

◆ BASECAMP 10,000mm / 5,000gsm

SIZES: S - XL

KEEP IT GREEN IN MORE WAYS THAN ONE.

Technology:

- // Base camp fabric technology
- // 10,000mm waterproof rating
- // 5,000gsm waterproof rating
- // Fully seam sealed
- // Mesh lined pit zips

Design:

- // Zip lock baggie
- // Underarm venting
- // Attached hood with drawcord adjusters
- // Rib knit cuff and hem
- // Brushed tricot hand warmer pockets
- // Mesh goggle, cell phone, music and key clip pockets
- // Hem adjusters in front pockets
- // Westbeach branded trims



030-Homegrown Green

4163 / BANA SHIRT

100% Organic Cotton

SIZES: S - XL

QUE RICO! PONCHO FOR YOUR JIBBING PLEASURE!

Features: Longer fit with anti chafing cover stitched flat felled seams



001-Black

4164 / WHATEVER TEE

100% Organic Cotton

SIZES: S - XL

DUUDE-PASS THE SMARTIES, CHIPS AND PICKLES...

Features: short sleeve, preshrunk crew neck t-shirt with discharge print



035-Alpine

4181 / BC BUD SAG TOQUE

100% Organic Cotton

SIZES: ONE SIZE

JAH MANN... PASS DI DUTCHIE.

Features: Knitted extra saggy toque



006-Sahara



022-Taupé



030-Homegrown Green

4182 / BC BUD CONWICHAN TOQUE

100% Recycled Ragwool

SIZES: ONE SIZE

AS CANADIAN AS IT COMES.

Features: Knit with custom Haida inspired artwork.



022-Taupé



036-Aquafresh



062-Tobasco



NEW
10,000mm &
15,000mm
fabric ratings.



FEATURED

This Page L to R:
Maverick Jacket + Upper Levels Pant
Canuck Baselayer + The Cut Pant

That Page:
Ridgerunner Jacket + Franz Pant



**CLASSIC
SERIES**

**STRETCHING IN FRONT
OF THE THE WEATHER
CHANNEL. A PAIR OF LUCKY
LONG JOHNS. LOUD MUSIC
AND STRONG COFFEE...**

Every snowboarder has their own riding ritual, an engrained routine played out in anticipatory half-sleep. West Coasters do things differently than East Coasters. Same goes for Canadians, Americans, Europeans, vice versa, and six ways to Sunday.

For die-hard, never-miss-a-day shreds—and those who wish they were—there is one common denominator: unadulterated good times. And the Classic Series is as pure as it gets.

Dedicated to the cause of outfitting riders who demand the most from their gear, the Classic Series is the true workhorse of Westbeach—no ifs, ands or buts. Through park laps or pow stacks, the technical merits and superior performance of this collection will keep the stoke going as long as you can.

4130 / MAVERICK JACKET
4131 / MAVERICK JACKET (INSUL)

◆ BASECAMP 10,000mm / 10,000gm SIZES: XS - XXL

A WESTBEACH BEST SELLER, THIS IS OUR TAKE ON THE EVOLUTION OF STRIPES.

Technology:	Design:
// Basecamp Fabric Technology	// Classic fit
// 10,000mm waterproof rating	// Brushed tricot handwarmer pockets
// 10,000gm breathability rating	// Mesh goggle, cell phone, music and key clip pockets.
// Critically seam sealed	// Hem adjustors in front pockets
// Mesh lined pit zips	// Transparent vinyl pass holder
// DWR coating	// Attached hood and attached powder skirt
	// Gaiter connection system
	// Inner Lycra cuffs



4134 / PICA JACKET
4135 / PICA JACKET (INSUL)

◆ BASECAMP 10,000mm / 10,000gm SIZES: XS - XL

GREAT LOOK, GREAT FEATURES, GREAT PRICE. THE PICA IS WHERE STYLE AND VALUE MEET.

Technology:	Design:
// Basecamp Fabric Technology	// Classic fit w/ custom print
// 10,000mm waterproof rating	// Brushed tricot handwarmer pockets
// 10,000gm breathability rating	// Mesh goggle, cell phone, music and key clip pockets.
// Critically seam sealed	// Hem adjustors in front pockets
// Grommets under arm for venting	// Transparent vinyl pass holder
// DWR coating	// Attached hood and attached powder skirt
	// Gaiter connection system
	// Inner Lycra cuffs



001-Black 030-Homegrown Green 049-Ultramagnetic Blue 067-Dewberry



136-Aquafresh Stripe 149-Ultramagnetic Blue Stripe

4132 / PICA JACKET
4133 / PICA JACKET (INSUL)

◆ BASECAMP 10,000mm / 10,000gm SIZES: XS - XXL

NEW COLOURS IN A CLASSIC WESTBEACH DESIGN! THE PICA BOASTS UNBEATABLE VALUE.

Technology:	Design:
// Basecamp Fabric Technology	// Classic fit
// 10,000mm waterproof rating	// Brushed tricot handwarmer pockets
// 10,000gm breathability rating	// Mesh goggle, cell phone, music and key clip pockets.
// Critically seam sealed	// Hem adjustors in front pockets
// Grommets under arm for venting	// Transparent vinyl pass holder
// DWR coating	// Attached hood and attached powder skirt
	// Gaiter connection system
	// Inner Lycra cuffs



001-Black 049-Ultramagnetic Blue

4137 / TALL JACKET

◆ BASECAMP 10,000mm / 10,000gm SIZES: S - XL

A NEW SILHOUETTE INSPIRED BY THE BLACKCOMB PARK RATS: LONG CUT AND SLIMMER FIT.

Technology:	Design:
// Basecamp Fabric Technology	// Banger fit
// 10,000mm waterproof rating	// Brushed tricot handwarmer pockets
// 10,000gm breathability rating	// Mesh goggle, cell phone, music and key clip pockets.
// Critically seam sealed	// Hem adjustors on inside of garment
// Grommets under arm for venting	// Transparent vinyl pass holder
// DWR coating	// Attached hood
	// Back vent lined with mesh for improved air circulation



036-Aquafresh 066-Purple Rain

4139 / THE CUT PANT

◆ **BASECAMP** 10,000mm / 10,000gm

SIZES: S - XXL

TIGHT AND TAPERED. THE CUT PANT IS A PERFECTLY TAILORED JIB PANT.

Technology:	Design:
// Basecamp Fabric Technology	// Stubbie fit
// 10,000mm waterproof rating	// Brushed tricot handwarmer pockets
// 10,000gm breathability rating	// Inner waist adjusters
// Fully seam sealed	// D-ring Pass holder
// Mesh lined inner thigh vents	// Triple stitched rise
// DWR coating	// Crotch gusset
	// Gaitor connection system to any jacket
	// Elasticized boot gaitors with lace hooks
	// Shaped and reinforced hem



001-Black 061-Heli Red 066-Purple Rain

4138 / UPPER LEVELS PANT

◆ **BASECAMP** 10,000mm / 10,000gm

SIZES: XS - XL

AS CLASSIC AS CLASSIC GETS. THIS CARGO PANT IS A SNOWBOARDING STAPLE.

Technology:	Design:
// Basecamp Fabric Technology	// Two-Four fit
// 10,000mm waterproof rating	// Brushed tricot handwarmer pockets
// 10,000gm breathability rating	// Outer waist adjusters
// Fully seam sealed	// D-ring Pass holder
// Mesh lined inner thigh vents	// Triple stitched rise
// DWR coating	// Gaitor connection system to any jacket
	// Elasticized boot gaitors with lace hooks
	// Back leg cinch hidden in side cargo pockets
	// Shaped and reinforced hem



001-Black 013-Bananarchy 030-Homegrown Green 049-Ultramagnetic Blue 061-Heli Red 066-Purple Rain

4136 / CHIEF SOFTSHELL

◆ **SOFTSHELL** 6,000mm / 6,000gm

SIZES: S - XL

THE FUNCTION OF A SOFTSHELL WITH THE STYLE OF A HOODY.

Technology:	Design:
// Basecamp Softshell Technology	// Classic fit
// 6,000mm waterproof rating	// Attached coated nylon lined hood with adjusters
// 6,000gm breathability rating	// Bonded fleece lining
// Critically seam sealed	// Brushed tricot handwarmer pockets
// DWR coating	// Ribknit cuff and hem
// Grommets for venting	// Logo'd heat transfer



001-Black 030-Homegrown Green

4110 / RIDGERUNNER JACKET

◆ **SUMMIT** 15,000mm / 15,000gm

SIZES: S - XL

TECHNICALLY INSPIRED. PAINTED ZIPS, BOLD COLOURS. THIS JACKET IS MADE FOR SPEED.

Technology:	Design:
// Summit Fabric Technology	// Classic fit
// 15,000mm waterproof rating	// Inset kangaroo pocket with waterproof painted zippers
// 15,000gm breathability rating	// Brushed tricot handwarmer pockets
// Fully seam sealed	// Front yoke placket with magnetic snaps
// Mesh lined pit zips	// Mesh goggle, cell phone, music and key clip pockets.
// Gaitor connection system	// Hem adjusters in front pockets
	// Transparent vinyl pass holder
	// Attached hood with custom drawcords
	// Lycra topped powder skirt



001-Black 061-Heli Red 066-Purple Rain



FEATURED

This Page
Tall Jacket + The Cut Pant

That Page L to R:
Robson Puffy + Upper Levels Pant
Maverick Jacket + Upper Levels Pant



4111 / ROBSON PUFFY

◆ SUMMIT Downproof+ DWR

SIZES: S - XL

**A FULLY FEATURED, CLEAN AND STYLISH
DOWNFILLED TOASTER OVEN TO HEAT YOUR MEAT.****Technology:**

- // Summit Downproof Technology:
- 90/10 Down/Feather ratio
- 400g Fill power
- // DWR coated
- // Fully seam sealed
- // Mesh lined pit zips
- // Gaiter connection system

Design:

- // Classic fit
- // Brushed tricot handwarmer pockets
- // Waterproof painted front zipper
- // Mesh goggle, cell phone, music and key clip pockets.
- // Hem adjustors in front pockets
- // Transparent vinyl pass holder
- // Attached hood with adjusters
- // Removable lycra topped powder skirt
- // Gaiter connection system
- // Goggle shammy



001-Black

066-Purple Rain

4100 / PEAK TO CREEK JACKET

◆ ELEVATION 20,000mm / 18,000gm

SIZES: S - XL

PURE PERFORMANCE WITHOUT COMPROMISE.**Technology:**

- // Elevation 3 Layer Fabric Technology
- // 20,000mm waterproof rating
- // 18,000gm breathability rating
- // Fully seam sealed
- // DWR coated

Design:

- // Classic fit
- // Asymmetrical waterproof front zip
- // Mesh goggle pocket
- // Hem adjustors in front pockets
- // Attached hood with adjusters
- // Innovative mesh lined waterproof chest pockets convert to pit zip venting
- // Lycra topped removable powder skirt
- // Gaiter connection system
- // Powder skirt zips to Franz Pant pant for full snow seal



001-Black

4101 / FRANZ PANT

◆ ELEVATION 20,000mm / 18,000gm

SIZES: S - XL

**OUR MOST TECHNICAL PANT FOR YOUR MOST
HEAVY SHRED.****Technology:**

- // Elevation 3 Layer Fabric Technology
- // 20,000mm waterproof rating
- // 18,000gm breathability rating
- // Fully seam sealed
- // DWR coated

Design:

- // Pitcher fit
- // Brushed tricot handwarmer pockets
- // Waterproof painted zippers
- // Outer waist adjusters
- // D-ring Pass holder
- // Triple stitched rise
- // Gaiter connection system to sny jacket plus pant zips to Peak to Creek jacket for snow seal
- // Elasticized boot gaitors with lace hooks
- // Shaped and reinforced hem



001-Black

4154 / CANUCK BASELAYER

74% Polyester/26% Bamboo charcoal

SIZES: S - XL

READY FOR ANY IMPROMPTU STREET HOCKEY GAME.*Features: Wicking, authentic Canadian hockey jersey baselayer ch!*

061-Heli Red

4156 / BURNABY FIRST LAYER

100% Polyester

SIZES: S - XL

BAD-ASS STYLE SHOULDN'T SACRIFICE FUNCTION*Features: Wicking and quick drying functional fabric first layer*

030-Homegrown Green



FEATURED

L to R:
 Lot-4 Jacket in Heli Red
 Burnaby First Layer in Homegrown Green
 Johnny Full Zip in Banananarchy

4150 / LOT-4 JACKET

◆ 3,000mm / 3,000gm

SIZES: S - XL

LIGHTWEIGHT, BREATHABLE, WATERPROOF AND INSULATED. THIS IS SIMPLICITY EXEMPLIFIED.

Technology:

- // 3,000mm waterproof rating
- // 3,000gm breathability rating
- // DWR coated
- // Critically seam sealed
- // Insulated
- // Grommets under arm for venting

Design:

- // Classic fit
- // Brushed tricot handwarmer pockets
- // Hem adjusters in front pockets
- // Reverse coil front and pocket zippers
- // Attached lined hood with adjusters
- // Jacket can be folded away into pouch located at rear of jacket



4151 / ALL SEASONS JACKET

◆ 1,000mm/1,000gm

SIZES: S - XL

LIVE FAST, SHRED FAST ALL YEAR ROUND.

Technology:

- // 1,000 mm waterproof rating
- // 1,000 gm breathability rating
- // Mesh lined
- // Grommets under arm for venting
- // DWR coated

Design:

- // Shell fabric lined hood
- // Logo'd grommets for drawcord on hood casing
- // High collar with chin guard
- // Brushed tricot lined kangaroo pocket
- // Ribknit cuff and hem
- // Embroidered chest logo



001-Black

042-Sonic Blue

061-Heli Red

100-Type Print

4152 / JOHNNY FULL ZIP

80% Cotton/20% Polyester + DWR

SIZES: S - XL

KEEP DRIZZLE AND STAINS AT BAY!

Features: DWR coated hoody with reverse coil zippers and jersey lined hood



013-Bananarchy



061-Heli Red

4165 / CORPO FULL ZIP

100% Cotton

SIZES: S - XL

OUR CLASSIC HOODY IN DIVERSE COLOURS.

Features: Pre-shrunk, anti pill fabric with multi coloured heat transfer verticle logo



049-Ultramagnetic Blue



061-Heli Red

4166 / THREE SURFER PULLOVER

100% Cotton

SIZES: S - XL

OUR 3 SURFER LOGO DATES BACK TO OUR ORIGINS.

Features: Pre-shrunk, anti pill fabric with 3 surfer logo on front chest



001-Black

4157 / ROYLE FULL ZIP

100% Polyester

SIZES: S - XL

ROYAL TASTE FOR ROYAL LIVING. NOTHING BUT THE BEST.

Features: Bonded fleece track-style layering top



036-Aquafresh

4168 / CORPO TEE

100% Cotton

SIZES: S - XL

CORPORATE LOGO IN A PLEATHORA OF COLOURS.

Features: short sleeve, preshrunk crew neck t-shirt with discharge print



001-Black



013-Bananarchy



030-Homegrown Green



061 Heli Red



066-Purple Rain

4170 / THREE SURFER TEE

100% Cotton

SIZES: S - XL

OUR ICONIC 3 SURFER-SURFER TEE.

Features: short sleeve, preshrunk crew neck t-shirt with oversized print



001-Black



010-White

4169 / ALL OVER 3 SURFER TEE

100% Cotton

SIZES: S - XL

A NEW TAKE ON THE ICONIC 3 SURFER LOGO.

Features: short sleeve, preshrunk crew neck t-shirt with all over discharge print



036-Aquafresh



061-Heli Red

4158 / TALL TEE

100% Cotton

SIZES: S - XL

CUT EXTRA LONG FOR THE PARK RAT.

Features: Oversized short sleeve, preshrunk crew neck t-shirt with discharge print



010-White



049-Ultramagnetic Blue



ANDREW POMMIER FOR WESTBEACH

LIKE HOCKEY AND FIGHTING, VANCOUVER AND RAIN, OR A DRUNK IN A BEAR COSTUME, SOME THINGS IN LIFE JUST WORK WELL IN COMBINATION WITH OTHERS.

That's why Westbeach decided to team up with the creative mind of internationally renowned artist and Vancouverite Andrew Pommier, to release a collection featuring his gritty and often dreamlike characters.

Inspired by the avenues and alleyways of Vancouver's downtown eastside—home to both Westbeach and Andrew's studio—his distinct style is applied to a handful of characters that wander through the collection, a mix of reality and the imaginary with a narrative that transcends time.

Andrew Pommier



FEATURED

This Page:
Pommier Jacket + Longhorn Pant
Pommier Tee in Concrete

That Page L to R:
Pommier Hoody in Alpine
The man himself... lurking.

4002 / POMMIER JACKET

10,000mm / 10,000gm

SIZES: S - XXL

SHRED-PROOF FUNCTION MEETS POMMIER'S UNIQUE TAKE ON VANCOUVER'S LOCAL CHARACTERS.

Andrew Pommier

Technology:	Design:
// Base camp fabric technology	// Banger fit
// 10,000mm waterproof rating	// Custom Andrew Pommier designed print featured on shell fabric on 777 Pommier colourway and satin lining on 022 Taupe colourway
// 10,000gm breathability rating	// Underarm venting
// Fully seam sealed	// Attached hood with drawcord adjusters
	// Rib knit cuff and hem
	// Brushed tricot hand warmer pockets
	// Mesh sketch book/wine bottle pocket, cell phone, music and key clip pockets
	// Custom Andrew Pommier designed trims, inner back label and embroidery on cuff
	// Vintage Chest Pocket Zipper



Printed Lining

022-Taupe



777-Pommier Print

4160 / POMMIER HOODY

100% Flocked back CVC

SIZES: S - XL

REFINED STYLE FOR YOU AND YOUR SKETCHBOOK.

Features: Sketch book/wine bottle pocket and custom design snaps



004-Gunmetal



035-Alpine

4170 / POMMIER SAC TOQUE

100% Acrylic

SIZES: ONE SIZE

MADE IN CANADA! JUST LIKE ANDREW POMMIER.

Features: Custom designed embroidery on back of toque



001-Black



035-Alpine

4167 / POMMIER TEE

100% Cotton

SIZES: S - XL

DOWNTOWN VANCOUVER'S ANIMAL KINGDOM.

Features: short sleeve, preshrunk, enzyme washed crew neck t-shirt with front graphic



002-Concrete



004-Gunmetal



005-Heathered Grey



031-Gangreen

NEW
8,000mm/8,000gm
waterproof rating



FEATURED

This Page L to R:
Slammin' Arm Hoody + Gnarhartt Pant
Morrissey Jacket + Gnarhartt Pant

That Page:
Highway 99 Jacket + Longhorn Pant

**SUB-79
SERIES**

**STREET STYLE MEETS
MOUNTAIN PERFORMANCE
AS SLIMMER, LONGER FITS
MINGLE WITH TECHNICAL
FABRICS AND BULLETPROOF
CONSTRUCTION**

The sub-79 series pays homage to the celebrated connoisseurs and bon vivants who demand the finer things in life delivering a line that is just at home cruising hit runs and park laps as it is lurking deep in the trenches of the city.



4140 / MORRISSEY JACKET

8,000mm / 8,000gm SIZES: S - XL

LIKE YOUR FAV' PLAID SHIRT, THERE'S NOT MUCH CHANGE NEEDED TO THIS ICONIC JACKET.

Technology:	Design:
// 8,000mm waterproof rating	// Classic fit
// 8,000gm breathability rating	// Brushed tricot handwarmer pockets
// Fully seam sealed	// Mesh goggle, cell phone, music and key clip pockets.
// DWR coating	// Self fabric hem with hem adjust
// Underarm venting	// Transparent vinyl pass holder
// Gaitor connecting system	// Attached hood with ribknit detail
	// Removable lycra topped powder skirt
	// Inner lycra cuffs
	// Vintage Chest Pocket Zipper
	// Custom, yarn dyed plaid



Printed Lining



4142 / COAL HARBOUR JACKET

8,000mm / 8,000gm SIZES: S - XL

PARK INSPIRED STREET READY... WARM AS FK.**

Technology:	Design:
// 8,000mm waterproof rating	// Banger fit
// 8,000gm breathability rating	// Inner rib knit collar
// Critically seam sealed	// Attached hood with adjusters
// DWR coating	// Layered hand pockets
// Underarm venting	// Brushed tricot hand warmer pockets
// Gaitor connecting system	// Quilted lined hood with removable fur trim
// Insulated only	// Adjustable drawcord at waist
	// Hem adjust
	// Removable Powder skirt
	// Inner Lycra cuffs



Printed Lining



501-Hudson Plaid 513-Bananarchy Plaid 530-Clover Plaid



023-Espresso 035-Alpine

4143 / HIGHWAY 99 JACKET

8,000mm / 8,000gm SIZES: S - XL

HIGHWAY 99 TAKES YOU TO THE GOLD... AND THIS JACKET RULES.

Technology:	Design:
// 8,000mm waterproof rating	// Bomber style with self fabric cuff and hem
// 8,000gm breathability rating	// Sub 79 attached hood with NEW drawcord adjusters
// Critically seam sealed	// Mesh goggle, cell phone, music and key clip pockets
// DWR coating	// Inner hem pass holder
// Underarm venting	// Hem adjusters
// Gaitor connecting system	// Snap adjust cuff and inner lycra cuffs
// Custom SUB79 printing wicking lining	



Printed Lining



016-Fanta 027-Granny Smith 031-Gangreen

4144 / TRASHER JACKET

6,000mm / 6,000gm SIZES: S - XL

BANGIN' LOOK , AMAZING PRICE, BORN TO SHRED THE GNAR.

Technology:	Design:
// 6,000mm waterproof rating	// Banger fit
// 6,000gm breathability rating	// Double centre front placket and shell fabric collar
// Critically seam sealed	// Brushed tricot handwarmer pockets
// DWR coating	// Mesh goggle, pocket
// Grommet under arm venting	// Hanging drawcord/toggle hem adjust
// Custom SUB79 printing wicking lining	// Transparent vinyl pass holder
	// Attached hood in flecked back jersey fabric
	// Coated nylon butt panel



Printed Lining



001-Black 049-Ultramagnetic Blue 061-Heli Red

4145 / GNARHARTT PANT

8,000mm / 8,000gm

SIZES: S - XL

TOUGH AND DURABLE. THE GNARHARTT PANT WORKS HARD FOR ANY MAN.

Technology:

- // 8,000mm waterproof rating
- // 8,000gm breathability rating
- // Fully seam sealed
- // Mesh lined inner thigh vents
- // DWR coating

Design:

- // Pitcher fit
- // Brushed tricot handwarmer pockets
- // Outer waist adjusters
- // D-ring Pass holder
- // Triple stitched rise
- // Gaitor connection system to any jacket
- // Elasticized boot gaitors with lace hooks
- // Shaped and reinforced hem
- // Two vintage WB colourways!



001-Black 006-Sahara 031-Gangreen 067-Dewberry

4146 / LONGHORN PANT

8,000mm / 8,000gm

SIZES: S - XXL

WE KNOW YOU RARELY CHANGE YOUR UNDERWEAR LET ALONE WASH YOUR JEANS YOU FILTHY SHREDS!

Technology:

- // 8,000mm waterproof rating
- // 8,000gm breathability rating
- // Fully seam sealed
- // Mesh lined inner thigh vents
- // DWR coating
- // Crotch gusset

Design:

- // Engineered print looks like real jeans!
- // Inner waist adjusters
- // Shaped hem with Cordura trim
- // Inner boot zipper with gusset
- // Back patch pockets with logo'd embroidery



222-Dirty Denim

4161 / SLAMMIN ARM HOODY

100% Polyester + DWR

SIZES: S - XL

OUR WATER RESISTANT, INSULATED RIDING FLANNEL.

Features: Insulated riding hoody in custom yarn dyed flannel treated with DWR to keep you dry



531-Gangreen Plaid 549-Ultramagnetic Blue Plaid

4152 / JONNY

80% Cotton/20% Polyester + DWR

SIZES: S - XL

KEEP DRIZZLE AND STAINS AT BAY!

Features: DWR coated hoody with reverse coil zippers and jersey lined hood



001-Black 023-Espresso

4151 / ALL SEASONS JACKET

100% Nylon

SIZES: S - XL

EQUALLY WELL SUITED TO THE PATIO OR THE PARK.

Features: 1,000mm/1,000gm coated nylon with DWR



038-Mallard 062-Tobasco

4153 / SEA TO SKY HOODY

100% Flocked back CVC

SIZES: S - XL

TECHNICAL SOPHISTICATED STYLING.

Features: Flocked back hoody fabric, kangaroo pocket, ribknit cuff and hem, chest logo



001-Black 004-Gunmetal



FEATURED

This Page L to R:
Jonny Full Zip in Espresso
Highway 99 Jacket + Gnarhartt Pant

That Page L to R:
Trasher Jacket + Longhorn Pant
Burnaby Base Layer

4157 / ROYLE FULL ZIP

100% Polyester

SIZES: S - XL

ROYAL TASTE FOR ROYAL LIVING. NOTHING BUT THE BEST.

Features: Bonded fleece track-style layering top



062-Tobasco

4155 / TRANSMISSION BASE LAYER

100% Polyester

SIZES: S - XL

SO FRESH, SO CLEAN AND SOOO FUTURISTIC!

Features: Naturally wicking fabric and anti-chaffe cover stitched seams



000 - Satellite Print

4156 / BURNABY FIRST LAYER

100% Polyester

SIZES: S - XL

BAD-ASS STYLE SHOULDN'T SACRIFICE FUNCTION.

Features: Wicking and quick drying functional fabric first layer



035-Alpine

4162 / DIRT MERCHANT FLANNEL

100% Polyester + DWR

SIZES: XS - XL

SPILL YOUR BEER. STAY CLEAN.

Features: Unisex custom yarn dyed flannel long sleeve, with DWR to keep you dry



531-Gangreen 537-Alpine Plaid 549-Ultramagnetic Blue 567-Dewberry Plaid

4166 / 3 SURFER PULLOVER

100% Cotton

SIZES: S - XL

OUR ICONIC 3 SURFER LOGO OVERSIZED.

Features: List any key or special features here separated by commas. Fabric, trims, lining etc.



035-Alpine

4169 / ALL OVER 3 SURFER TEE

100% Cotton

SIZES: S - XL

A NEW TAKE ON OUR ICONIC 3 SURFER LOGO.

Features: short sleeve, preshrunk crew neck t-shirt with all over discharge print



002-Concrete



065-Merlot

4171 / 3 BOARDER LOGO TEE

100% Cotton

SIZES: S - XL

VINTAGE LOGO TEE THAT DATES 30 YEARS.

Features: short sleeve, preshrunk crew neck t-shirt with all over discharge print



004-Gunmetal



031-Gangreen

4180 / HERITAGE BEANIE

100% Acrylic

SIZES: ONE SIZE

OUR OG LOGO FOR MOVERS AND SHAKERS

Features: Made in Canada. Knitted hat with pom-pom.



016-Fanta



055-Laura Lips



(KEEP A BREAST)

**LTD. EDITION
WESTBEACH
COLAB' SERIES**

Who doesn't love boobies? Really.

To raise awareness of the on-going battle with breast cancer, and promote early-age self-breast exams, Westbeach introduces a collection in collaboration with Keep A Breast, a non-profit organization with a goal to help end breast cancer by educating youth to methods of prevention, early detection and support.

From over 100 submissions of anonymous breast photos, Westbeach created a print celebrating the diversity of the female frontal. A satin lining on the interior of the jacket serves as a powerful tribute to the many mothers, daughters, girlfriends, wives, sisters and friends who have been affected by breast cancer.

Make a statement and support your best assets this winter by wearing it close to your heart. With 10% of sales being donated, this jacket won't only get people talking about tatas, it will also help people keep abreast of this worthy cause.

for more visit keep-a-breast.org



4245 / KAB JACKET

◆ PU COATED FAUX LEATHER

SIZES: XS-L

KEEP YOUR GIRLS CLOSE TO YOUR HEART WHILE ROCKIN' THE FRESHEST COAT ON THE MOUNTAIN.

Technology:

- // PU coated faux leather shell fabric
- // Laser cut perforations
- // Critically seam sealed
- // Mesh lined back vent
- // Grommet under arm venting

Design:

- // Custom satin printed lining
- // Laser cut perforated hood and yoke
- // Inner zippered pockets
- // Custom KAB branding
- // Transparent vinyl pass holder
- // Attached hood with adjust lined with coated nylon



001-Black



4256 / KAB TEE

100% Cotton

SIZES: XS-L

A TRIBUTE TO THE VIVIENNE WESTWOOD CLASSIC.

Features: Short sleeve, preshrunk crew neck t-shirt with all over discharge print



001-Black



054-Pink Pearl

4286 / KAB BEANIE

100% Acrylic

SIZES: ONE SIZE

I HEART BOOBIES!

Features: Made in Canada. Knitted hat with pom-pom.



001-Black



049-Ultramagnetic Blue

WOMEN'S
**CLASSIC
SERIES**

**AS WOMEN'S
SNOWBOARDING
PROGRESSES,
SO DO WE.**

Year after year, women's snowboarding keeps stepping up and upping the ante. Ladies are taking charge and pushing the envelope more than ever. Our women's outerwear is designed to handle anything that today's female riders can throw at it in the most unpleasant conditions imaginable.

Hammering snow in a pow-filled bowl? Check. Freezing wind on the last chair of the day? Check. Spring sun and slushy park party? Check. The Westbeach Classic Series offers tough-as-nails construction for the ultimate performance with a prominent look that stands the test of time.



NEW
10,000mm &
15,000mm
fabric ratings.



FEATURED

This Page L to R:
Cypress Jacket + Rendezvous Pant

That Page:
Wild Card Jacket + Kamtow Pant

4230 / LADY RACER JACKET

◆ BASECAMP 10,000mm / 10,000gm

SIZES: XS-L

CLASSIC JACKET IN EYE CATCHING STRIPES, GETS YOU NOTICED ON AND OFF THE HILL.

Technology:	Design:
// Basecamp Fabric Technology	// Classic fit
// 10,000mm waterproof rating	// Brushed tricot handwarmer pockets
// 10,000gm breathability rating	// Mesh goggle, cell phone, music and key clip pockets.
// Critically seam sealed	// Hem adjustors in front pockets
// Mesh lined pit zips	// Transparent vinyl pass holder
// DWR coated	// Attached hood and attached powder skirt
// Insulated only	// Gaiter connection system
	// Inner Lycra cuffs



001-Black 066-Purple Rain

4231 / STRAIGHT SHOT JACKET

◆ BASECAMP 10,000mm / 10,000gm

SIZES: XS-L

EVERYTHING YOU NEED. NOTHING YOU DON'T. SHRED SIMPLICITY AT IT'S FINEST.

Technology:	Design:
// Basecamp Fabric Technology	// Classic fit
// 10,000mm waterproof rating	// Brushed tricot handwarmer pockets
// 10,000gm breathability rating	// Mesh goggle, cell phone, music and key clip pockets.
// Critically seam sealed	// Hem adjustors in front pockets
// Grommet under arm venting	// Transparent vinyl pass holder
// DWR coated	// Attached hood and attached powder skirt
// Insulated only	// Gaiter connection system
	// Inner Lycra cuffs



001-Black 036-Aquafresh 067-Dewberry

4232 / GYPRESS JACKET

◆ BASECAMP 10,000mm / 10,000gm

SIZES: XS-L

BOMBER STYLE JACKET. INSULATED TO KEEP YOU WARM AND LOOKING CUTE ALL WINTER LONG.

Technology:	Design:
// Basecamp Fabric Technology	// Classic fit
// 10,000mm waterproof rating	// Brushed tricot handwarmer pockets
// 10,000gm breathability rating	// Mesh goggle, cell phone, music and key clip pockets.
// Critically seam sealed	// Hem adjustors in front pockets
// Grommet under arm venting	// Transparent vinyl pass holder
// DWR coated	// Attached hood and attached powder skirt
// Insulated only	// Gaiter connection system
	// Inner Lycra cuff



255-Laura Lips Cube Print

4236 / KANTOW PANT

◆ BASECAMP 10,000mm / 10,000gm

SIZES: XS-L

OUR SLIMMEST FIT PANT KEEPS THE FASHION MOUNTIES AT BAY.

Technology:	Design:
// Basecamp Fabric Technology	// Stubbie fit
// 10,000mm waterproof rating	// Brushed tricot handwarmer pockets
// 10,000gm breathability rating	// Inner waist adjusters
// Fully seam sealed	// D-ring Pass holder
// Inner thigh venting	// Triple stitched rise
// DWR coated	// Crotch gusset
// Non-insulated	// Gaiter connection system to any jacket
	// Elasticized boot gaitors with lace hooks
	// Shaped and reinforced hem



001-Black 061-Heli Red 067-Dewberry

FEATURED

This Page:
Lady Racer Jacket + Kamtow Pant

That Page L to R:
Straight Shot Jacket+ Rendezvous Pant
7th Heaven Jacket + Kamtow Pant



4234 / RENDEZVOUS PANT

◆ BASECAMP 10,000mm / 10,000gm

SIZES: XS-L

NO FUSS, INSULATED CARGO PANT.

Technology:	Design:
// Basecamp Fabric Technology	// Classic fit
// 10,000mm waterproof rating	// Brushed tricot handwarmer pockets
// 10,000gm breathability rating	// Inner waist adjusters
// Critically seam sealed	// D-ring Pass holder
// Mesh lined pit zips	// Triple stitched rise
// DWR coated	// Crotch gusset
// Insulated only	// Gaitor connection system to any jacket
	// Elasticized boot gaitors with lace hooks
	// Shaped and reinforced hem



001-Black 013-Bananarchy 036-Aquafresh 055-Laura Lips 066-Purple Rain 255-Laura Lips Cube Print

4233 / CITTA'S SOFT SHELL

◆ BASECAMP 6,000mm / 6,000gm

SIZES: XS-L

**MORE TECHNICAL THAN YOUR AVERAGE HOODY.
MORE FASHIONABLE THAN YOUR AVERAGE BEAR.**

Technology:	Design:
// Basecamp Softshell Technology	// Classic fit
// 6,000mm waterproof rating	// Attached coated nylon lined hood with adjusters
// 6,000gm breathability rating	// Asymmetrical Placket
// Critically seam sealed	// Bonded fleece lining
// DWR coating	// Brushed tricot handwarmer pockets
// Grommets for venting	// Ribknit cuff and hem
	// Logoed embroidery



001-Black 067-Dewberry

4210 / WILD CARD JACKET

◆ SUMMIT 15,000mm / 15,000gm

SIZES: XS-L

LONGER LENGTH, FULLY SEAM SEALED JACKET FOR THE SERIOUS FEMALE RIDER.

Technology:	Design:
// Summit Fabric Technology	// Classic fit
// 15,000mm waterproof rating	// Waterproof painted front and chest zippers
// 15,000gm breathability rating	// Brushed tricot handwarmer pockets
// Fully seam sealed	// Mesh goggle, cell phone, music and key clip pockets.
// Mesh lined pit zips	// Hem adjustors in front pockets
	// Transparent vinyl pass holder
	// Attached hood and attached lycra topped powder skirt
	// Gaitor connection system
	// Inner Lycra cuffs



001-Black 036-Aquafresh 066-Purple Rain

4211 / 7TH HEAVEN JACKET

◆ SUMMIT Downproof + DWR

SIZES: XS-L

A FULLY FEATURED, CLEAN AND STYLISH DOWNFILLED TOASTER OVER FOR YOUR BOD.

Technology:	Design:
// Summit Downproof Technology:	// Classic fit
90/10 Down/Feather ratio	// Brushed tricot handwarmer pockets
400g Fill power	// Waterproof painted front zipper
// DWR coated	// Mesh goggle, cell phone, music and key clip pockets.
// Fully seam sealed	// Hem adjustors in front pockets
// Mesh lined pit zips	// Transparent vinyl pass holder
// Gaitor connection system	// Attached hood with adjusters
	// Removable lycra topped powder skirt
	// Gaitor connection system
	// Goggle shammy



019-Coral 048-Morning Glory

FEATURED

L to R:
 Northshore Jacket in Merlot
 Bourbon Pullover in Merlot
 Janet Hoody in Morning Glory



4250 / NORTSHORE JACKET

◆ 3,000mm / 3,000gm SIZES: XS-L

INSULATED WARM-YOU-UP VERSATILITY.

Technology:	Design:
// 3,000mm waterproof rating	// Classic fit
// 3,000gm breathability rating	// Brushed tricot handwarmer pockets
// DWR coated	// Hem adjustors in front pockets
// Critically seam sealed	// Reverse coil front and pocket zippers
// Insulated	// Attached lined hood with adjusters
// Grommets under arm for venting	// Ribknit cuff and hem

4251 / JANET

◆ DWR coated SIZES: XS-L

DWR COATED FULL ZIP HOODY THAT KEEPS YOU DRY WHILE KEEPING STAINS AWAY.

Technology:	Design:
// 80% Cotton/20%Polyester	// Classic fit
// DWR coated	// Handwarmer pockets
// Underarm grommet venting	// Ribknit cuff and hem
	// Attached hood with custom drawcord
	// DWR lasts up to 10 washes on cotton fabric



001-Black



065-Merlot



048-Morning Glory

4252 / KELLY FULL ZIP

◆ DWR coated

SIZES: XS-L

BONDED FLEECE FULL ZIP TRACK STYLE JACKET.

Technology:

- // 100% Brushed back polyester
- // DWR coated
- // Underarm grommet venting

Design:

- // Classic fit
- // Handwarmer pockets
- // Ribknit cuff and hem
- // Attached hood with custom drawcord
- // Fun colours



031-Gangreen 037-Tundra

4254 / BOURBON PULLOVER

100% Cotton

SIZES: XS-L

SNUG AS A BUG IN A RUG.

Technology:

- // 100% cotton brushed back
- // Preshrunk

Design:

- // Long length fit
- // Large kangaroo pocket
- // Attached hood with adjustable cinch at neck and logo'd drawcord
- // Two options for front graphics



001-Black 004-Gunmetal 065-Merlot 066-Purple Ran

4255 / EXPO CREW

100% Cotton

SIZES: XS-L

KITTENS... INSPIRED BY KITTENS!

Features: Lightweight loop back stretch fabric with front print



001-Black 011-Lemon Zinger 036-Aquafresh 067-Dewberry

4257 / CORPO TEE

100% Cotton

SIZES: XS-L

COLOURS FOR (ALMOST) EVERYDAY OF THE WEEK!

Features: Short sleeve, preshrunk crew neck t-shirt with all over discharge print



001-Black 005-Heather Grey 011-Lemon Zinger 031-Gangreen

4259 / PAINTBRUSH TEE

100% Cotton

SIZES: XS-L

ALWAYS COLOUR OUTSIDE THE LINES...

Features: Short sleeve, preshrunk crew neck t-shirt with all over discharge print



001-Black 010-White 065-Merlot

4280 / MIC TOQUE

100% Acrylic

SIZES: ONE SIZE

VINTAGE LOGO'D TOQUE

Features: Made in Canada! Knitted hat with pom-pom.



001-Black 036-Aquafresh 067-Dewberry



WOMEN'S
**SUB-79
SERIES**

**YOU CAN TAKE THE GIRL
OUT OF THE CITY BUT
YOU CAN'T TAKE THE
CITY OUT OF THE GIRL.**

From the streets to the slopes, ladies are constantly changing the game of snowboarding. And while girls are making freestyle and freeride progression a first priority these days, let's face it, looking good comes in at a close second.

With the Women's Sub-79 Series, Westbeach takes fashion-oriented outerwear to the next level with pieces that fit the diverse lifestyle of today's female rider. Smart and chic silhouettes and colourways let you put it all on the line. An increased fabric rating of 8,000mm means you won't be let down when you need it most, whether that's a few laps through the park or a stroll through downtown.



NEW
8,000mm/8,000gm
waterproof rating



FEATURED

This Page L to R:
Revel Jacket + Petrina Pant
Caprice Jacket + Petrina Pant

That Page:
Social Jacket + Petrina Pant

4240 / CAPRICE JACKET

8,000mm / 8,000gm

SIZES: XS-L

GIDDY UP GIRLS! WESTERN SHIRT INSPIRED PERFECTION FOR ANY RODEO.

Technology:	Design:
// 8,000mm waterproof rating	// Banger fit
// 8,000gm breathability rating	// Brushed tricot handwarmer pockets
// Fully seam sealed	// Mesh goggle, cell phone, music and key clip pockets.
// DWR coating	// Self fabric hem with hem adjust
// Underarm venting	// Transparent vinyl pass holder
// Gaitor connecting system	// Removable lycra topped powder skirt
	// Basic shirt cuff with inner lycra cuffs
	// Adjustable waist cinch
	// Custom, yarn dyed plaid
	// Magnetic snaps with decorative buttons



Printed Lining



4241 / SOCIAL JACKET

8,000mm / 8,000gm

SIZES: XS-L

FRONT PANEL ZIPS OUT TO CONVERT THIS MILITARY INSPIRED JACKET FROM PEAK TO STREET.

Technology:	Design:
// 8,000mm waterproof rating	// Convertible fit-front panel zips out to make jacket fit slimmer
// 8,000gm breathability rating	// Sub 79 attached hood with NEW drawcord adjusters
// Critically seam sealed	// Mesh goggle, cell phone, music and key clip pockets
// DWR coating	// Inner hem pass holder
// Underarm venting	// Removable powder skirt
// Gaitor connecting system	// Hem adjusters hidden in pockets
// Custom SUB79 printing wicking lining	// Zippered cuffs and inner lycra cuffs



Printed Lining



504-Goodnight Plaid 511-Lemon Zinger Plaid 519-Afternoon Delight Plaid



001-Black 065-Merlot 067-Dewberry

4243 / REVEL JACKET

8,000mm / 8,000gm

SIZES: XS-L

BOMBER STYLE IN BOMBER FABRIC, WHAT MORE CAN WE SAY?

Technology:	Design:
// 8,000mm waterproof rating	// Sub 79 attached hood with NEW drawcord adjusters
// 8,000gm breathability rating	// Mesh goggle, cell phone, music and key clip pockets
// Critically seam sealed	// Inner hem pass holder
// DWR coating	// Removable powder skirt
// Underarm grommet venting	// Hem adjusters hidden in pockets
// Gaitor connecting system	// Zippered cuffs and inner lycra cuffs
// Custom SUB79 printing wicking lining	



Printed Lining



019-Coral 035-Alpine

4260 / REVVY STOKED HOODY

DWR coated

SIZES: XS-L

DWR TREATED FLANNEL INSULATED HOODY WITH WAIST CINCH, SHE'S A BEAUT!

Technology:	Design:
// 100% Polyester flannel	// Brushed tricot handwarmer pockets
// DWR coated	// Custom yarn dyed plaid
// Underarm grommet venting	// Attached DWR treated hood with NEW drawcords
// Mesh lining	
// Insulated	



537-Alpine Plaid 567-Dewberry Plaid



FEATURED

L to R:
 Janet Hoody in Gangreen
 Revy Stoked Hoody in Alpine Plaid
 Petrina Pant in Black

4244 / PETRINA PANT

8,000mm / 8,000gm

SIZES: XS-L

LOW RISE LOOK WITHOUT EXPOSING YOUR KNICKERS TO OL JACK FROST!

Technology:

- // 8,000mm waterproof rating
- // 8,000gm breathability rating
- // Fully seam sealed
- // Mesh lined inner thigh vents
- // DWR coating

Design:

- // Pitcher fit with dropped crotch
- // Brushed tricot handwarmer pockets
- // Outer waist adjusters
- // D-ring Pass holder
- // Triple stitched rise
- // Gaitor connection system to any jacket
- // Elasticized boot gaitors with lace hooks
- // Shaped and reinforced hem



001-Black 022-Taupe 067-Dewberry

4251 / JANET

DWR coated

SIZES: XS-L

DWR FULL ZIP TO KEEP YOU DRY AND STAIN FREE.

Features: 80% Cotton/20% Polyester, DWR coated with underarm grommet venting



031-Gangreen 035-Alpine

4258 / LADY 3 SURFER TEE

100% Cotton

SIZES: XS-L

A NEW TAKE ON THE ICONIC 3 SURFER LOGO.

Features: Short sleeve, preshrunk crew neck t-shirt with all over discharge print



001-Black 004-Gunmetal 011-Lemon Zinger

4184 / SERIOUSLY BEAKED

100% Acrylic ONE SIZE
Features: Knitted beanie with peak, made in Canada!



4186 / STANDARD ISSUE

100% Acrylic ONE SIZE
Features: Knitted beanie, made in Canada!



4185 / STANDARD STRIPE

100% Acrylic ONE SIZE
Features: Knitted beanie, made in Canada!



4187 / THROW IT UP

100% Cotton ONE SIZE
Features: Dip dyed beanie



4188 / WRECK BEANIE

100% Cotton ONE SIZE
Features: Hippie inspired sag toque



4189 / TYPE PRINT BANDANA

100% Polyester ONE SIZE
Features: Breathable mesh bandana with fleece lining



4190 / TYPE PRINT HAT

100% Stretch Cotton Twill
Features: Flat brimmed fitted cap



4281 / BOILER BEANIE

100% Brushed Acrylic ONE SIZE
Features: Super soft knit



4282 / GREASY ROOTS POMMER

100% Acrylic ONE SIZE
Features: Lady's favorite toque of the season!



4283 / PYLON DOWN

50% Acrylic/50% Mohair ONE SIZE
Features: Two tone beanie with multi coloured pom



4284 / YOUR MOM TOQUE

100% Acrylic ONE SIZE
Features: Ear flap beanie with pom-pom



4285 / ORGANIC BEANIE

100% Organic Cotton ONE SIZE
Features: Tri coloured, fitted organic cotton beanie



OUTERWEAR DESIGN *TECH- NOLOGY*

DESIGN CATEGORIES

OUR CLASSIC AND SUB-79 REFLECT THE THE DIVERSE STYLES THAT MAKE UP OUR SPORT. WITHIN EACH CATEGORY WE'VE CHOSEN UNIQUE FABRICS, SPECS AND FEATURES. ALL TAILORED TO MEET THE NEEDS AND RIDING STYLES OF MODERN SNOWBOARDING.



FOCUSED ON PURE PERFORMANCE.

JACKET FEATURES: Safety whistle on selected jackets // Fixed powder skirts // GCS – gaiter connection system - elastic loops on powder skirt of jacket connect to shell fabric loops on pants to create a snow seal // Fixed hood // Inner lycra cuff with thumbhole // Hand warmer, mesh goggle, cell phone, music and key clip pockets // Pit zips with mesh lining // Hem adjusters concealed in front pockets // Transparent vinyl pass holder //

PANT FEATURES: Velcro reinforced snap closures // Waist adjustment tabs // GCS – gaiter connection system - elastic loops on powder skirt of jacket connect to shell fabric loops on pants to create a snow seal // Hand warmer pockets // Passholder/glove D-ring // Inner thigh vents with mesh lining // Stretch boot gaiters // “Yo zips” to bang out your lower leg style // Triple-stitched rise // Cordura-reinforced shaped hem to increase life of pant bottoms //

SUB-79 SERIES

SHRED PROOF FEATURES AND PERFORMANCE THAT BLENDS IN THE CITY.

JACKET FEATURES: Removable powder skirts // GCS – gaiter connection system - elastic loops on powder skirt of jacket connect to shell fabric loops on pants to create a snow seal // Inner lycra cuff with thumbhole // Hand Warmer, mesh goggle, cell phone, music and key clip pockets // Pit zips with mesh lining // Hem adjusters concealed in front pockets // Transparent vinyl pass holder // Custom printed moisture-wicking lining //

PANT FEATURES: Velcro reinforced snap closures // Waist adjustment tabs // GCS – gaiter connection system - elastic loops on powder skirt of jacket connect to shell fabric loops on pants to create a snow seal // Hand warmer pockets // Passholder/glove D-ring // Inner thigh vents with mesh lining // Stretch boot gaiters // “Yo zips” to bang out your lower leg style // Triple-stitched rise // Cordura-reinforced shaped hem to increase life of pant bottoms // Custom printed moisture-wicking lining //

THE BASICS

THE WESTBEACH PHILOSOPHY SINCE ITS INCEPTION IN 1979, HAS AND ALWAYS WILL BE TO MAKE BOMBER GEAR THAT WORKS IN THE MOST CHALLENGING OF CONDITIONS. TRENDS CHANGE BUT OUR STANDARDS REMAIN THE SAME.



WATERPROOFNESS

Waterproofness is measured by applying water pressure to fabric to determine at what point fabric will begin to leak. Some methods include a water column test, the high hydraulic pressure test, or a Mullen Burst test. Simply put, the higher the rating, the longer you can stay out in the elements.



BREATHABILITY

To measure breathability, fabric is sealed around a container of moisture-absorbing calcium chloride (CaCl). The container is placed in a controlled environment and the evaporated CaCl is weighed over a 24 hour period. Measured as grams per sq. metre per 24 hours, the higher the numerical rating, the more breathable the fabric.



FULLY SEAM SEALED

Fully seam sealed garments have literally every seam waterproof taped to ensure than not a drop of water or a gust of wind get through the needle perforations of the seams or embroidery. All pants and all Summit and Elevation jackets are fully seam sealed.



CRITICALLY SEAM SEALED

Critically seam sealed garments feature sealing in the most essential areas, allowing us to create garments suited to varying price-points without sacrificing performance standards. Critical seams include the hood, neck circumference, shoulders, armholes, and any upper chest design lines.

FABRIC RATINGS

WESTBEACH HAS ALWAYS ADOPTED ADVANCED FABRICS AHEAD OF THE CURVE, AND THIS YEAR IS NO EXCEPTION. TODAY'S TECHNOLOGY HELPS US KEEP YOU WARMER AND DRIER THAN EVER BEFORE.



ELEVATION
20,000mm Waterproofing
15,000gm Breathability

Our highest rated fabric with 3 layers bonded to mesh. Any day, anytime, any place you will be outside, Elevation fabrics will keep you dry, until you are ready to go home. No if, ands, or buts. True fact.



SUMMIT
15,000mm Waterproofing
15,000gm Breathability

Increased from 10k/10k for 2010/11, Summit represents outstanding performance with a 15,000mm / 15,000gm waterproof and breathability rating. Summit fabrics are favoured by many of our riders and stand the test of time... after time, after time.



BASECAMP
10,000mm Waterproofing
10,000gm Breathability

Increased from 6k/6k to 10k/10k for 2010/11 on Classic pieces, and from 6k/6k to 8k/8k on Sub-79 pieces, Basecamp and Sub-79 fabrics represent outstanding performance that's light on the wallet.



BASECAMP SOFTSHELL
6,000mm Waterproofing
6,000gm Breathability

Warm and waterproof, our Basecamp Softshell fabric combines tightly woven stretch fabrics with DWR to create a fabric with the heat retention, comfort and flexibility of a fleece with the performance capabilities of a hardshell. The resulting fabric feels more like your favourite hoody than a performance snowboard jacket.



PFOA/PFOS FREE DURABLE WATER REPELLENCY (DWR)

Free from harmful PFOA/PFOS pollutants, our Durable Water Repellency (DWR) fabric dispels rain and limits the uptake of stains, making them a versatile choice in any season. In Vancouver, where we often get three seasons in one day, the weather is not considered a boring topic of conversation. Especially since our local weatherwoman, Tamara Taggart, is smoking hot.

INSULATION + LINING

SOME OF US FEEL THE COLD MORE THAN OTHERS AND SOME OF US HAVE REALLY HAIRY CHESTS TO KEEP US WARM ON COLD DAYS. FOR THE REST WE PRESENT YOU WITH A VARIETY OF INSULATION TECHNOLOGIES.

SUMMIT DOWNPROOF TECHNOLOGY

Featured exclusively in our Classic Series puffy jackets, our 90/10 Canadian Standard Goose Down with 400g fill power is light weight with excellent heat retention and a DWR coating on the outer shell for water beading protection on those cold, dry pow days.

MESH LINING

Mesh linings help our two layer jackets wick away sweat and built up moisture. The mesh lining also protects the inner coating to make your jacket last longer and keep you dry.

BRUSHED TRICOT

We use brushed tricot in all our gear to keep you warm and to wick moisture away. It's also soft as a baby's bottom making it great for pocket liners and emergency T.P. That's all you need to know about that.

POLY-FILL

Poly-fill is a soft, lightweight, and breathable polyester insulation fill with excellent water repellency, so you remain dry, warm and comfortable, even under the most extreme conditions. Poly-fill can be as warm as down, compressible and affordable, making it a practical choice for extra warm clothing.

SPECIAL FEATURES

WE PRIDE OURSELVES ON GOING A LITTLE BIT FURTHER THAN THE NEXT GUY. FOLLOWING ARE JUST A FEW OF THE EXTRA FEATURES WE'VE DEVELOPED TO MAKE YOUR SEASON THE BEST IT CAN BE.



EASY ACCESS MUSIC POCKET

Keep the beat close at hand in our chest-located music pocket with heaphone out welt and ergonomic cable loops to keep you tangle free. Adjust volume, attitude, or amplitude without unzipping your jacket; the soundtrack to your day is ready when you are.



BLOW ME WHISTLE

Included in selected Classic Series jackets is a safety whistle for getting you out of a tight spot or just whistling at that hot girl/guy from the chair.



CUSTOM PRINTED LININGS

Our Sub-79 outerwear pieces have moisture wicking custom printed linings for that little somethin' somethin' you won't find elsewhere.

ECO CHOICES

WHILE WE CAN'T CHANGE THE WORLD OVERNIGHT, WE'RE TAKING POSITIVE STEPS TO REDUCE OUR IMPACT ON THE NATURAL ENVIRONMENT.

As a part of this effort we use FPOA/PFOS free DWR treatment, cutting out the uses of this harmful global pollutant. In addition we have utilised hemp, recycled polyester and organic streewear fabrics in our BC-Bud Collection as well as manufacturing selected beanies locally in Canada in an attempt to reduce our transport footprint.

Of course hypocrisy is inevitable and for every sled trip into the backcountry we need to recycle many more coffee cups and reams of office paper, however it's these small choices that we make now that will affect the future viability of our planet and the mountain environments at the heart of the sport we love.

CHOICE OF FITS

THE WESTBEACH COLLECTION IS DEFINED BY FIT AS MUCH AS IT IS BY STYLE AND FUNCTION. THAT'S WHY WE HAVE TAILORED OUR FITS TO SPECIFIC TASTES.



TWO-FOUR FIT

Our classic, timeless pant fit is going nowhere in a hurry. Practical, shred-styled, and baggy, the 2-4 feels just perfect. Just like the 2-4 of beer you may consume later tonight eh!



STUBBIE FIT

Designed tight for fast living, and named after the 341ml Canadian beer bottle that lived from 1961 to 1984 and died along with elevator bangs, stadium rock, and the T-bird.



CLASSIC FIT

Our rock of ages, and gold standard, the Classic fit has stood the test of time. A roomy and practical jacket: just how we like it, just how you need it.



BANGER FIT

A slimmer, longer fit to complement a tighter kneed pant. Banger – the Canadian term for rocker!!! Play it loud, play it proud.

CONTACT US

VIEW THE ENTIRE COLLECTION ONLINE AT
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